



Event Technology Price Analysis

	Web Page Capabilities	Ticketing	Seating Capabilities	Paddle Raise	e-Journal	Sponsor displays	Donation	Support Center	Auction	Check-in / Check-out	Cost	Notes
CLASSY	Customizable. No menu tabs like some other platforms.	Yes - very simple to use.	None as far as layout, however attendee can fill out names of people attending with them or sitting at their table	No.	No, but can create a payment portal.	Capability to display on webpage.	Yes. Capabilities include easy donation as well as peer to peer campaigns.	Yes.	No capabilities. They do have an integration with a company called charity auctions.	There is an app for check in.	Under 250K transaction for the event = 3,600 to 6K subscription fee & per transaction fee would be from 3-4% this is not including credit card company fees. Lower transaction fee + higher subscription fee or vice versa depending on how much you are transacting. Annual subscription includes all campaign types as well as all backend capabilities.	They use Authorize.net & Braintree .You can create custom questions so that you can collect targeted info from donors. There is also a salesforce integration.
EVENTBEE	Yes.	Yes.	Yes, limited.	No.	No, but can create a payment portal.	No.	Yes.	Yes, primarily via email.	No.	Yes, limited.	Basic \$1/ Ticket Pro \$1.50/ Ticket Advanced \$2.50/ Ticket Business \$3.50/ Ticket. There is also a flat fee for which plan you select, pro, advanced, business, etc.	Ticket types are limited based on what plan you select, also pricing limited based on which plan. Unclear on whether or not this would support auction/ paddle raise efforts. They use Authorize.net , Stripe, Braintree, & PayPal.
EVENTBRITE	Yes, minimal customization on basic plan. Extra customization is possible but would need to be built out on client's site - building this takes 4-6 weeks and prices are steep.	Yes, simple and customizable. Works well for both tickets and sponsorships.	Yes, but very limited.	No. This would need to be done through Square or a similar service.	No, but can create a payment portal.	No. However you can choose to add this out on to your website by simply adding company logos.	No. But can be done as a fixed "ticket price" as a work-around.	Yes.	No.	Yes, there is an EventBrite organizer app.	Essentials package costs 2% of the ticket price and \$0.79 per paid ticket plus 2.5% payment processing per transaction; Professional Package is 3.5% of the ticket price and \$1.59 per paid ticket plus a 2.5% payment processing fee per transaction; Premium Package has custom pricing. EB can often work out custom nonprofit pricing.	Professional and premium have different pricing. Premium includes onsite staffing and rental equip. Cost of premium is not quoted on the website. ** -- 2.5% ON TOP OF EVERYTHING credit card processing fee on top of everything can be eliminated PayPal/Stripe etc. - EB offers lots of integrations Facebook, Instagram, Mailchimp etc.

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EVENT JOURNAL	Yes, excellent and very customizable.	Yes, simple to use and customizable. Works well for both tickets and sponsorships.	Yes. Guest management system, simple to use. Ticket purchaser can also fill in their guest names.	No. This would need to be done through Square or a similar service.	Yes. Event Journal becomes an extension of the development staff, produce a beautiful e-Journal published at the event and online.	Yes. Excellent capability.	Yes.	Yes.	No.	Yes. The interface is excellent.	No fee per ticket cost (standard credit card transactions costs still apply) Ranges in price from \$2,000 to \$10,000 depending on the package needed.	
GIVE LIVELY	Yes.	Yes.	Yes, but very limited.	*Need to do demo for additional info	No, but can create a payment portal.	*Need to do demo for additional info	Yes - custom donation fields are available.	Yes.	No.	*Need to do demo for additional info	Free - additional charges besides credit card company fees are unclear.	Sell tickets, collect attendee registration, sponsorship packages, ticket tiers, customizable photos and graphics, text to donate live, tracks progress in real time. -- Seems that you need a campaign page to set up ticketing - Can have sponsorships/ tickets etc. - limited ticket tiers are available -- interface doesn't seem as easy as other websites
GIVESMART	Yes, very customizable.	Yes - tickets are \$1.49 per ticket & credit card fee is an additional 3.5 % Visa/ Mastercard 3.95% for AmEx	Yes. Guest management system, simple to use - drag and drop for seating. Ticket purchaser can also fill in their guest names.	Recording bidder numbers in real time	No, but can create a payment portal.	No.	Yes, text to give or staff with an iPad can assist with this.	Yes.	Yes.	Reporting real time guest check in.	DIY Package: \$2,395 - for the year Standard Package: \$1,400 + \$2,395 (this comes with 2 staff members the night of the event) Premium: \$2,500 + \$2,395 (this also comes with 2 staff members the night of the event)	DIY Package: no staff/ technology from Give Smart. Standard package: Customer success + 2 staff on site. Premium: Customer success rep + additional staff on site.
ONECAUSE	Yes, easily customizable.	Yes, standard credit card fees apply.	Yes, OneCause allows you to assign seats to guests with ease.	OneCause has a spotter tool that allows you to charge guests in real time as the paddle raise is going on.	No, but can create a payment portal.	Yes. Excellent capability. Sponsors can be rotating at the bottom of your OneCause webpage.	Yes.	Yes.	Yes, easy auction platform. Guests can text to bid, will receive notifications when they have been outbid and can bid with a staff member.	Yes. OneCause has a simple interface for check-in/ check-out.	OneCause packages range from DIY to Full service for \$2,600 - \$4,400.	